



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 193150

Schedule Dates 09/04/12-09/10/12

Advertiser

Americans for Prosperity (12463)

Agency/T-Code

Mentzer Media (1290)/ELECTRONIC

Product

Political-Political (1088)

Brand

ISSUE (19195)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

KOHLB,STEPHANIE

Phone/Fax

/

CPE

479

Account Types

National/Political Issue Agency

Billing Type

Standard

Comments

ISSUE
AMERICANS FOR PROSPERITY

Date Entered 08/08/12

Last Modified 08/10/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08840881

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (4)	09/04/12-09/07/12	4	:30	2P- ABC-ABC NEWS NIGHTLINE			1	1	1	1						WHTM Harrisburg (WHTM)		8/8/12
1.1	Revised Line / SPOT (4)	09/04/12-09/07/12	4	:30	4P- ABC-REVOLUTION			1	1	1	1						WHTM Harrisburg (WHTM)		8/9/12
1.2	Normal Line / SPOT (4)	09/04/12-09/07/12	4	:30	2P- ABC-REVOLUTION			1	1	1	1				\$150.00		WHTM Harrisburg (WHTM)		8/10/12
1.2.1	Closed Preempt (4)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
1.2.2	Closed Preempt (4)	09/05/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
1.2.3	Closed Preempt (4)	09/06/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
1.2.4	Closed Preempt (4)	09/07/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
2.0	Normal Line / SPOT (13)	09/10/12-09/10/12	4	:30	2P- ABC-REVOLUTION		1								\$150.00		WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	8/8/12

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2.0.1	Closed Preempt (13)	09/10/12															WHTM Harrisburg (WHTM)	Program Change/Exception - 1-2p is Good Afternoon America	
3.0	Normal Line / SPOT (1)	09/04/12-09/06/12	2	:30	7A- ABC-GOOD MORNING AMERICA			1	1	1					\$400.00		WHTM Harrisburg (WHTM)		8/8/12
3.0.1	Closed Preempt (1)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
3.0.2	Closed Preempt (1)	09/05/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
3.0.3	Closed Preempt (1)	09/06/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
4.0	Normal Line / SPOT (2)	09/04/12-09/07/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P			1	1	1	1				\$200.00		WHTM Harrisburg (WHTM)		8/9/12
4.0.1	Closed Preempt (2)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
4.0.2	Closed Preempt (2)	09/05/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	

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4.0.3	Closed Preempt (2)	09/06/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
4.0.4	Closed Preempt (2)	09/07/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
5.0	Normal Line / SPOT (3)	09/04/12-09/07/12	3	:30	12:58P- ABC-THE CHEW		1	1	1	1					\$150.00		WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	8/9/12
5.0.1	Closed Preempt (3)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
5.0.2	Closed Preempt (3)	09/05/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
5.0.3	Closed Preempt (3)	09/06/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
5.0.4	Closed Preempt (3)	09/07/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	

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6.0	Normal Line / SPOT (5)	09/04/12-09/07/12	1	:30	5:57P- NEWS-ABC27 NEWS AT 6P	3		X	X	X	X				\$800.00		WHTM Harrisburg (WHTM)		8/9/12
6.0.1	Closed Preempt (5)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
6.0.2	Closed Preempt (5)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
6.0.3	Closed Preempt (5)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
7.0	Normal Line / SPOT (6)	09/04/12-09/07/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE	3		X	X	X	X				\$350.00		WHTM Harrisburg (WHTM)		8/9/12
7.0.1	Closed Preempt (6)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
7.0.2	Closed Preempt (6)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	

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7.0.3	Closed Preempt (6)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
8.0	Normal Line / SPOT (7)	09/04/12-09/07/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A		1	1	1	1					\$150.00		WHTM Harrisburg (WHTM)		8/9/12
8.0.1	Closed Preempt (7)	09/04/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
8.0.2	Closed Preempt (7)	09/05/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
8.0.3	Closed Preempt (7)	09/06/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
8.0.4	Closed Preempt (7)	09/07/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
9.0	Normal Line / SPOT (8)	09/09/12-09/09/12	1	:30	10A- ABC-THIS WEEK							1			\$150.00		WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	8/9/12

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9.0.1	Closed Preempt (8)	09/09/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
10.0	Normal Line / SPOT (9)	09/09/12-09/09/12	1	:30	11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY								1		\$200.00		WHTM Harrisburg (WHTM)		8/9/12
10.0.1	Closed Preempt (9)	09/09/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Exception - Per V3	
11.0	Normal Line / SPOT (10)	09/10/12-09/10/12	2	:30	7A- ABC-GOOD MORNING AMERICA	1	1								\$400.00		WHTM Harrisburg (WHTM)		8/9/12
11.0.1	Closed Preempt (10)	09/10/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
12.0	Normal Line / SPOT (11)	09/10/12-09/10/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1								\$200.00		WHTM Harrisburg (WHTM)		8/9/12
12.0.1	Closed Preempt (11)	09/10/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
13.0	Normal Line / SPOT (12)	09/10/12-09/10/12	3	:30	12:58P- ABC-THE CHEW	1	1								\$150.00		WHTM Harrisburg (WHTM)		8/9/12
13.0.1	Closed Preempt (12)	09/10/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	

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14.0	Normal Line / SPOT (14)	09/10/12-09/10/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1									\$150.00		WHTM Harrisburg (WHTM)		8/9/12
14.0.1	Closed Preempt (14)	09/10/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	
15.0	Normal Line / SPOT (15)	09/10/12-09/10/12	1	:30	7:57P- ABC-BACHELOR PAD MON BP	1									\$1,500.00		WHTM Harrisburg (WHTM)		8/9/12
15.0.1	Closed Preempt (15)	09/10/12															WHTM Harrisburg (WHTM)	Advertiser Instructions/Spot -Per V3	

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